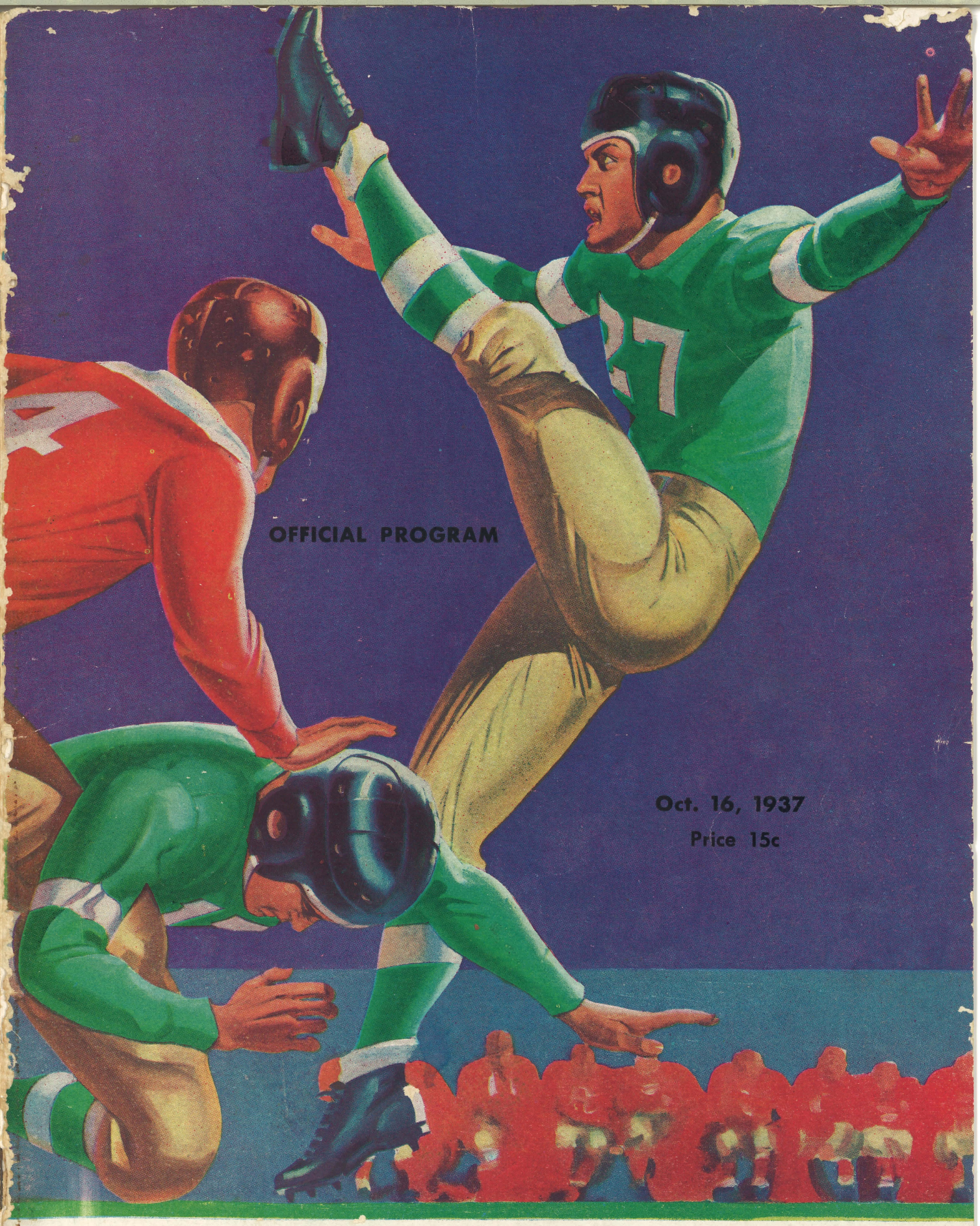

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Selber Bros. Suits, "Undefeated Champions" . . . who will win in the field of sports is always open to question. But in the field of clothing this pretty definitely settled. Selber Suits are the undefeated champions. Undefeated for superior quality. Undefeated for value. In fact . . . it costs no more to say: "It came from Selber Bros."

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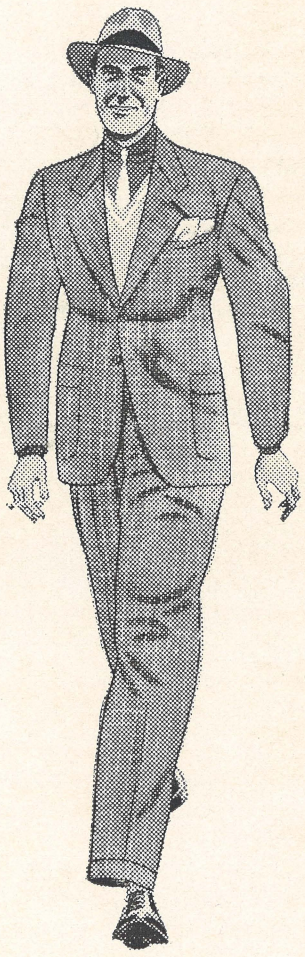

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★ Longworth Suits	$38.50
★ The Eagle Drape	$45.00
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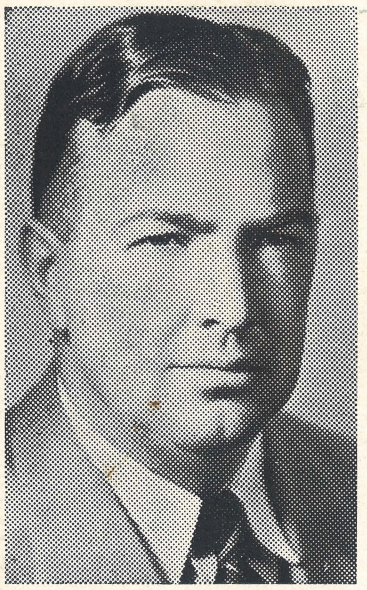
Individual Shops • MEN • WOMEN • CHILDREN

HEADQUARTERS FOR CENTENARY FOOTBALL TICKETS

Gents' Coaching Staff



HEAD COACH CURTIS PARKER

COACH CURTIS PARKER

A product of the University of Arkansas where he starred in football, basketball and track, Coach Curtis Parker is in the twelfth year of his association with Centenary college.

Parker joined the Centenary athletic department in 1926, served three years as freshman coach, five as assistant coach and is now in his fourth year as head coach.

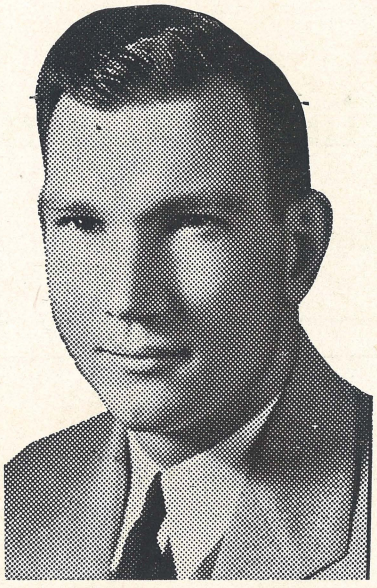
Parker-coached teams have maintained Centenary standards of football efficiency. He made material contributions to the football success of the Maroon and White as an assistant, and as head coach he has kept gridiron affairs at the school on the same high plane that was reached under the administrations of his predecessors.

In addition to his football duties, Parker is athletic director, and is head coach of the basketball team. He has produced two conference champions in the latter sport and had an undefeated team in 1934.

In his competitive years Parker lettered in football, basketball and track at Arkansas, was selected on various all-conference basketball teams in his junior and senior years and was mentioned as an all-conference football end in 1925.

COACH ELMER SMITH

An athletic background that encompassed stardom in football, basketball, track and baseball prepared Assistant Coach Elmer Smith for a coaching career that was begun at Hamburg, Ark., high school, was continued at Hendrix college and at Centenary, where the former four-letter star at Hendrix, is now in his second season as backfield coach of the Gents. Smith won all-Arkansas recognition at Hendrix, was a discus thrower in track competition and played college baseball before playing professional baseball for three years as a catcher. Smith coached the Hamburg high team with conspicuous success for three years, was a member of the Hendrix staff for three years and came to Centenary in 1935 as Parker's associate football coach and coach of the baseball team. He has established himself here as a thorough-going mentor, and although quiet, has a persuasive way of tutoring the grid candidates. Smith is the club's No. 1 scout.



COACH ELMER SMITH

COACH TOM COBB

Although he was the latest addition to the Centenary coaching staff, Coach Tom Cobb has thoroughly established himself here as a competent football instructor in his capacity of line coach of the Gentlemen.

Cobb is a product of Northeast Teachers college of Oklahoma and his competitive background included college football and baseball and four years of professional football with Kansas City, Cleveland, Detroit, and Chicago. His first coaching assignment was at Waggoner, Okla., high school, and from there he went to Northeast Teachers where he remained two years. He joined the Centenary staff in 1936. Cobb's size and impressive statue make certain that he has to speak only once to cause the lads to snap into it as he directs the phase of football training he supervises. Cobb has been an extremely valuable aid to Parker in fashioning the lines that have come under his direction.

COACH TOM COBB

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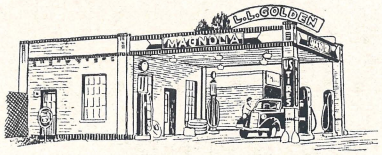

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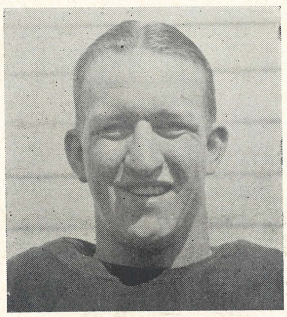

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For Business Purposes—
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We are glad to cooperate with the people of the community in extending credit on sound banking principles. We invite you to discuss your needs with us.

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Week-long trips for fans going to coast

The New Gym

SPECIAL COMMITTEE OF ATHLETICS

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Dependability

To keep the wheels turning, a factory's source of raw materials must be unfailing. Likewise important to its uninterrupted operation is the fuel that furnishes power.
Natural Gas, a cheap, flexible, efficient fuel fills every requirement for instant heat, but that is not all. The service behind the fuel must be steady, unfaltering, dependable.
To that end, the United Gas System is constantly developing its facilities to fill more completely the growing needs of the industry it serves.

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Manufacturers of

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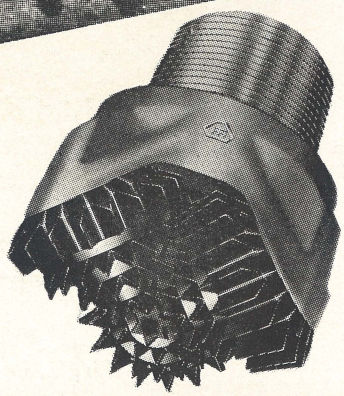
FIGHT 'EM GENTS

FIELD PERFORMANCE --- *Plus!*



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"There's a Hughes Rock Bit especially designed, in fact "Tailor-Made" to bore thru any kind of formation.

Get the *right* Bit for the Job—*Specialize* with *Hughes.*

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We're Glad to see you attend Centenary's Games. See them all! But if you can't go, then listen to

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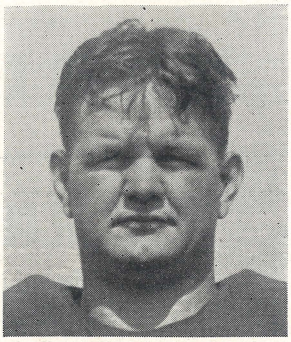

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The Gents appreciate your interest

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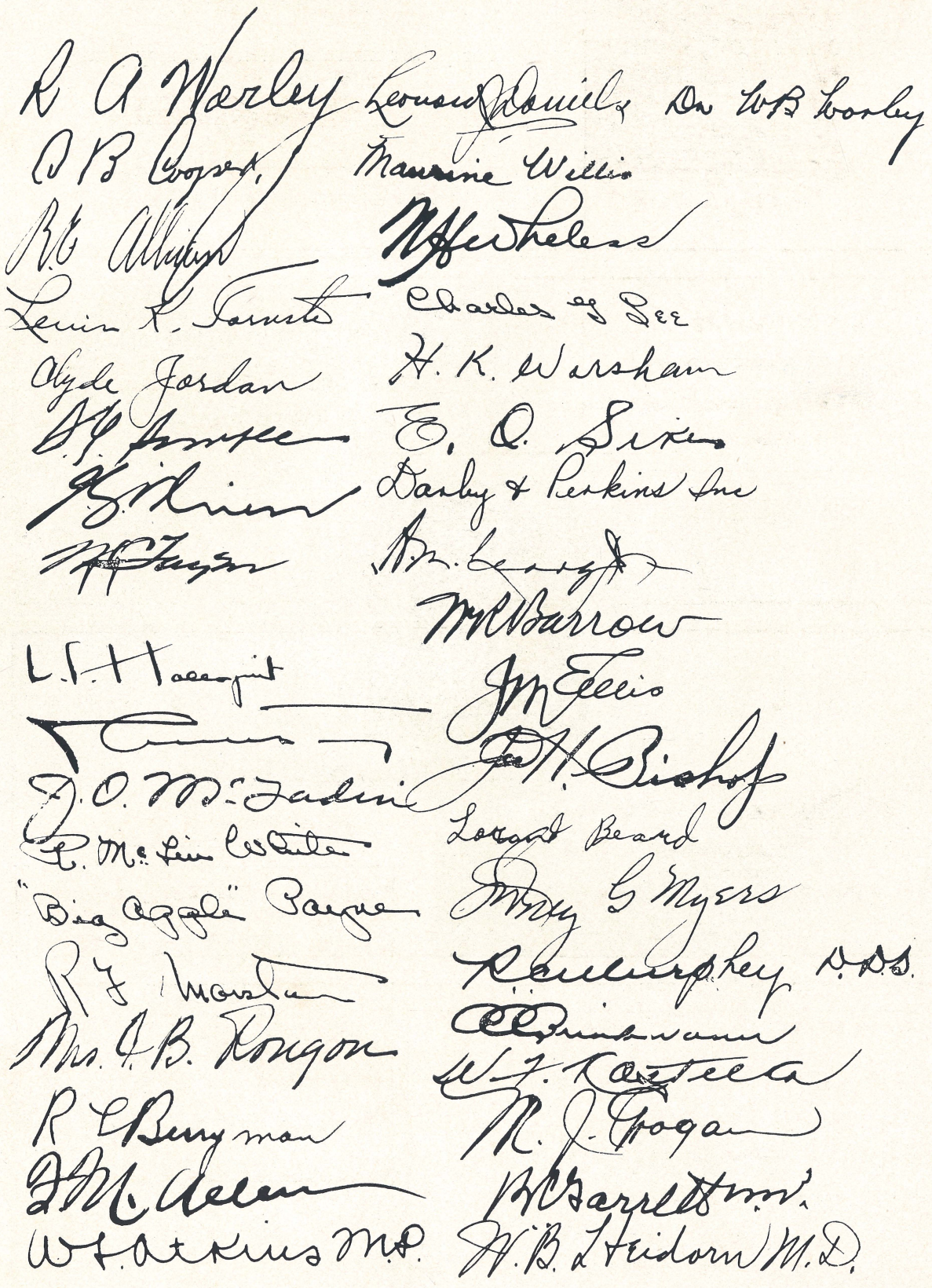

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For young men and men who stay young

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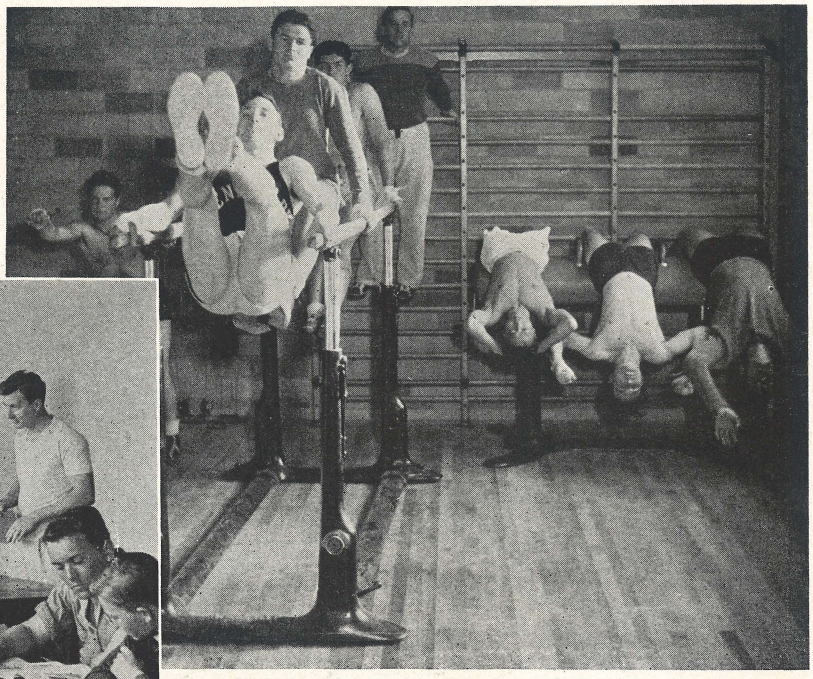

In the Auxiliary Gym

In the "C" Room

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PIONEER HOTEL

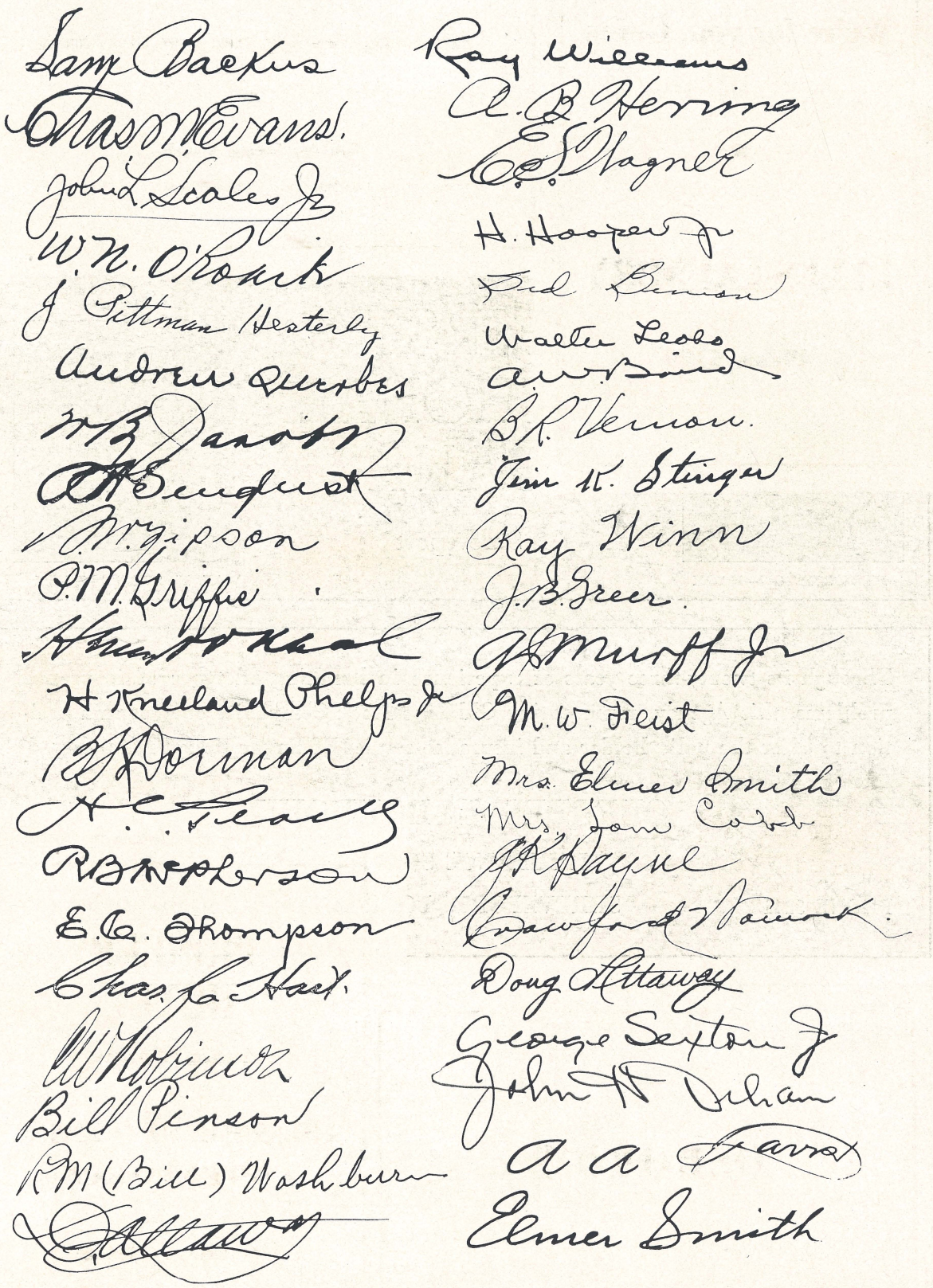
Tucson, Arizona

THE HOME OF VISITING ATHLETIC TEAMS

J. M. Proster, Manager

There are five seniors on the Centenary squad

GENTS' BOOSTERS



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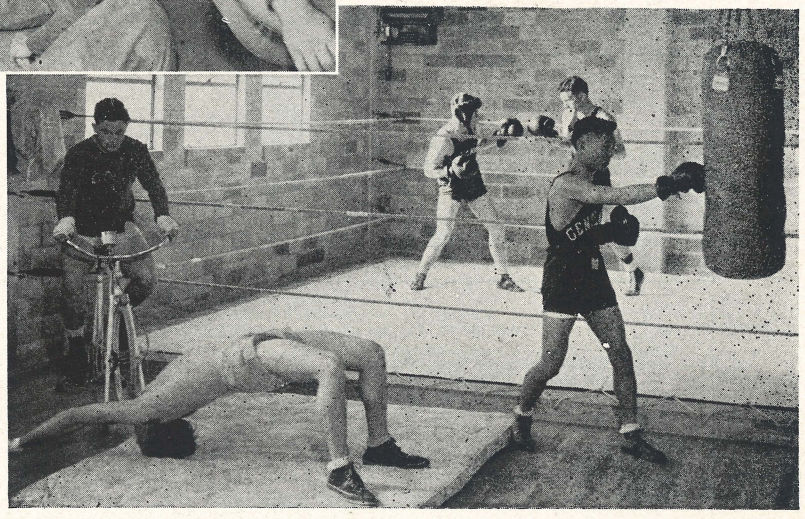

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Makers of

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"The Standard of Oak Flooring Value."

"IT PAYS TO PLAY"
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We feature the finest equipment to play with—

REACH, RAWLINGS AND GOLDSMITH
ATHLETIC GOODS FOR SCHOOLS AND COLLEGES
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Centenary party will visit movie studios

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Compliments

CHAIN BATTERY & AUTOMOTIVE SUPPLY COMPANY

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Funny thing, isn't it, when a Corporation, individual, School, or any other type of going organization concludes to better their surroundings or conditions, how it appears to be an endless chain.

Centenary College, when they decided to build their beautiful Gymnasium, which by the way, we have been told by lots of out of town folks, that it is equal to any that they had ever seen elsewhere, how many of us fell in line. This Gymnasium was built and about the time of the completion, other concerns began to think about improving themselves with additional building facilities.

We fell right in line and are really proud of the addition that we have made to our building and those of you, who have not had the pleasure of seeing the added floor space that our new building has provided us with, we look forward to a visit from you.

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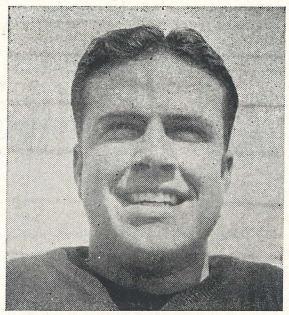

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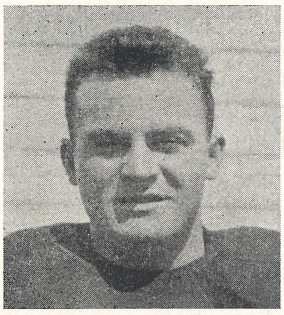

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Centenary Gentlemen, we are with you 100%.

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Where Quality Counts

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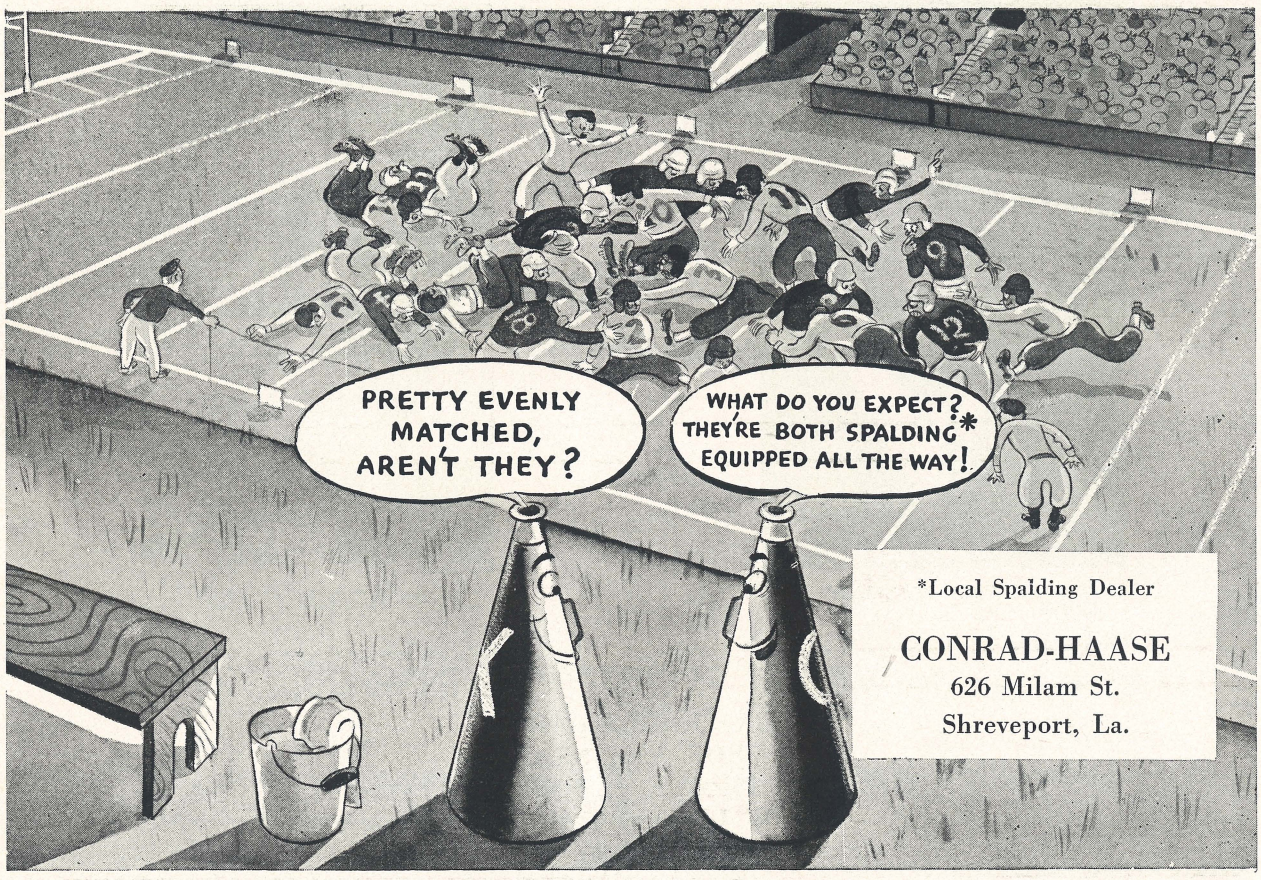
Centenary has won 110, lost 34 and tied 10 in 15 years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WHAT DO YOU EXPECT? THEY'RE BOTH SPALDING* EQUIPPED ALL THE WAY!
*Local Spalding Dealer
CONRAD-HAASE
626 Milam St.
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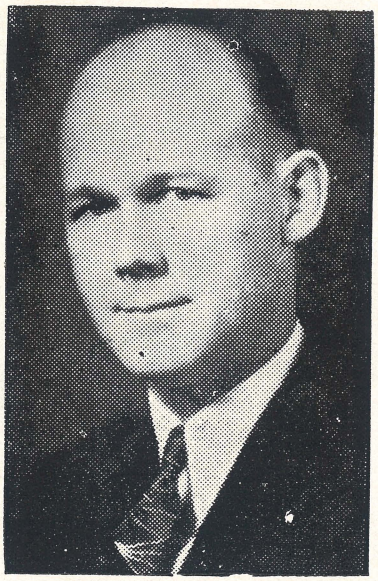
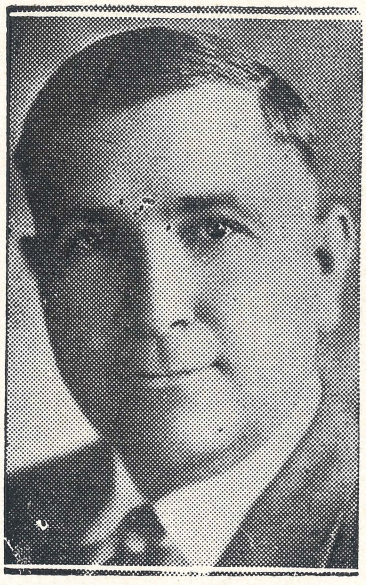
Extend all good wishes to Gentlemen for a most successful season.

Centenary teams in 1927, 1932 and 1933 were undefeated



PROF. A. M. SHAW



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Experts everywhere agree that Natural Gas meets every requirement as the outstanding performer in the field of cooking, water-heating, refrigeration and house-heating. Industry also casts its vote for gas because of its speed, ease of control and ability to perform under any condition. Like all good champions it is fast, clean, available instantly and easy to work with. Whether its for baking a cake or running a factory, choose Natural Gas.

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The Gents play three night games in 1937

Time to Re-Tire
. . . Get a FISK

AT ALL

Grogan Oil Company's Service Stations

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Always aggressive in our Respective Efforts.

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For The Best

Used Car Bargains

Curtis Parker started with Centenary in 1926 as Freshman coach

THE WORLD'S
MOST DURABLE
VALVE CUP

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Best wishes, Gents

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Everything for the Builder

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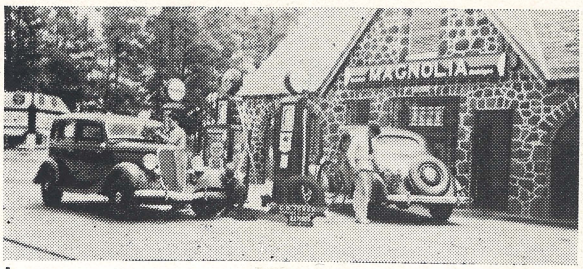


Jones Service Station

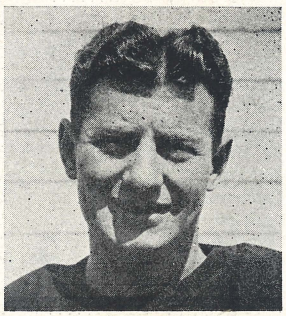
Across From Stadium

Elmer Smith and Tom Cobb are in their second year with the Gents

Shreveport's
Greatest Clothiers

It's going to be a great old season . . . another style victory for Levy's clothes! . . . What a squad . . . ready for action . . . every model . . . every fabric . . . every one a champion! Drop in and watch the play these new styles are getting!

M. LEVY CO.
Since 1857



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We're Back of You 100%

J. C. PENNEY CO.
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Headquarters for Clothing for Students of All Ages

Drink

Coca-Cola

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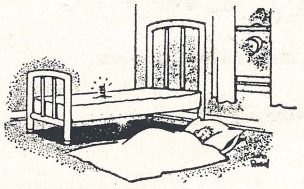

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Manufactured by

Shreveport Mattress Co.

A captain is appointed for each Centenary game

MCA Presents

Ed Fitzpatrick

AND HIS ORCHESTRA

In Person

THE FOUNTAIN ROOM

SUPPER DANCING

9 p.m. to 1 a.m.

Floor Show 11:30

No Cover Charge for Dinner

Guests Except on Saturdays and Special Occasions.

Cover Charge 1.00 on Saturdays

Luncheon and Dinner Served Daily

Dinner Show at 7:45

The Washington-Youree

Centenary's

1937 Varsity Football Squad and Roster

JER NO.	PLAYER	HOMETOWN	POS.	AGE	WT.	HT.	EXP.
20	Al Beasley*	Lexington, Tenn	B	21	149	5′ 8″	2
21	F. M. May	Harrisburg, Ark	B	18	167	5′ 10″	0
22	W. H. Stone*	Shreveport, La	B	21	165	5′ 11″	2
23	Alvin Birkelbach	Thrall, Texas	B	-2	184	5′ 11″	0
24	Chris O'Brien	Shreveport, La	E	21	180	5′ 10″	0
25	Ed Whitehurst	Marshall, Tex	B	20	185	5′ 8″	0
26	Jimmie Patterson	Ruston, La	E	18	174	6′ 1″	0
27	Lanford Huddleston*	Dumas, Ark	B	21	150	5′ 8″	2
29	Nedd Looney	Oklahoma City, Okla	E	19	178	6′	0
30	Turney Vinson	Kaufman, Tex	T	21	220	6′ 6″	1
31	Jack Reynolds	Shawnee, Okla	G	19	185	5′ 8″	0
32	Dub Partin	Bossier City, La	T	22	240	6′ 1″	0
33	Jack May	Harrisburg, Ark	C	22	202	5′ 10″	0
34	Aubrey Bardon	Fernbank, Ala	T	22	195	6′	0
35	Joe Steeples	Pawhuska, Okla	G	20	175	5′ 8″	0
36	John Manson	Amsterdam, Ohio	B	19	194	6′	0
37	Claud Smith*	Longview, Tex	G	21	200	5′ 9″	1
38	Sam Ails*	Nacogdoches, Tex	B	21	205	6′ 1″	1
39	John Lingo	Miami, Okla	B	20	170	6′	1
40	J. H. Outz	Doyline, La	E	20	175	5′ 11″	1
41	Max Bowerman*	Enid, Okla	B	20	165	5′ 8″	1
42	Leon Allen	Minden, La	G	21	180	5′ 11″	0
43	Joe Zimmerman*	Chicago, Ill	G	22	210	5′ 10″	1
44	Weenie Bynum	Oklahoma City, Okla	B	21	170	5′ 10″	0
45	Bill Harris	El Dorado, Ark	E	21	165	6′	1
46	Claude Mason	Bartlesville, Okla	E	20	178	6′	0
47	Ted Olzack	Beaver Falls, Pa	E	21	170	5′ 9″	0
49	Gaston Kennedy	Magnolia, Ark	B	21	180	6′ 1″	1
51	Russell Turley	Webber Falls, Okla	T	22	183	5′ 10″	0
52	John Clark	Nowata, Okla	B	21	185	5′ 11″	0
53	Roy Midkiff	Oklahoma City, Okla	C	22	175	6′	0
54	Lewis Bradley*	Oklahoma City, Okla	G	21	167	5′ 10″	1
55	Ogbourne Rawlinson*	Bastrop, La	C	22	170	6′	0
56	Snookie Padgett	Shreveport, La	C	19	180	5′ 8″	0
57	Curtis Jones	Beaumont, Tex	T	19	189	6′ 1″	0
58	Hal Burgess*	Mansfield, La	T-C	23	215	5′ 11″	2
60	Gordon Longacre	Horatio, Ark	T	20	195	6′ 1″	0
61	Curtis Warren*	Eufaula, Okla	E	21	187	6′ 1″	1

*denotes lettermen

Curtis Parker, Head Coach
Elmer Smith, Backfield Coach
Tom Cobb, Line Coach
Walter "Cowboy" Hohmann, Freshman Coach
Bob Decker, Freshman Coach
Marvin "Hoot" Gibson, Trainer
Abie Morse, Student Manager

Centenary plays 12 games in 1937

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1937 Baylor Football Roster

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NO.	NAME	HOME TOWN	POS.	WT.
20	Huessner, Frank	Waco	E.	175
21	Foster, Billy	Houston	G.	185
23	Oldham, Harold	Houston	C.	180
24	Boles, Joffre	Fort Worth	G.	160
25	Akin, Leonard	Dallas	G.	190
26	Blue, Hervey	Quanah	T.	210
27	Brazell, Carl	Barbers Hill	B.	185
29	Bailey, Sherrill	Timpson	C.	190
30	Kimbriel, James	McKinney	E.	190
31	Barnes, Sherman	Waco	E.	195
32	Cleghorn, Rufus	Waco	C.	170
33	Graham, Fred	Dallas	B.	180
34	Cloyd, Virgil	Waco	C.	180
35	Edwards, Bennett	Beaumont	T.	190
36	Ellison, Virgil	El Campo	T.	190
37	Edens, Roger	Waco	G.	183
38	Graham, R. C.	Gerris	G.	200
39	Byrd, Curtis	Chilton	B.	165
40	Grumbles, W. J.	Eden	B.	175
41	Hutchens, G. L.	Edna	E.	165
42	Petty, Howard	Winnsboro	E.	165
43	Lucas, Wilson	Waco	E.	180
44	McCarver, Gerald	Smithville	C.	180
45	Lewallan, Ted	Temple	B.	170
46	Kriel, Emmett	Taylor	G.	195
47	Marx, Frank	Paris	T.	190
48	Putman, Tom	Smithville	B.	170
49	Robinson, Louis	Seymour	T.	195
50	Mansker, Clois	McGregor	E.	195
51	Taylor, Bobby	Denison	G.	185
52	Bivins, Dunham	Longview	B.	165
53	Oswalt, Jack	Fort Worth	E.	185
54	Carothers, Tom	Jackson, Miss.	T.	265
55	Gernand, Julie	Beaumont	T.	190
56	Curtis, Jack	Waco	E.	160
57	Patterson, Billy	Hillsboro	B.	165
58	Williams, Hoyt	Olney	C.	190
59	Wimpee, W. J.	Kaufman	E.	175
61	Chalkley, Emery	Mart	E.	160
62	Coleman, Foster	Waco	G.	180
63	Black, Jack	Abilene	T.	190
64	Parks, Mitchell	Elkhart	B.	160
65	Bankston, B. A.	Doncette	G.	170
66	Hikel, Rudy	Waco	T.	240
67	Boyd, Sam	Cleburne	E.	190
68	Reader, Jim	Waco	T.	200
70	Gernand, Bubba	Beaumont	B.	180
71	Williams, Elvin	Ballinger	B.	170
72	Evans, Milton	Brownwood	B.	165
73	Rose, Herman	Taylor	C.	180
74	Lider, Malcolm	Floydada	B.	175
75	Tilden, Dan	Tahlequah, Okla.	B.	170
76	Baggett, Joe M.	Smithville	B.	150
77	Carl, Eugene	Waco	B.	160

MORLEY JENNINGS, Head Coach

Best Wishes to the . . . . GENTLEMEN

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Mayor

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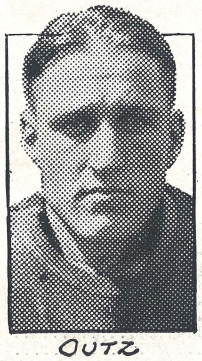
JOHN McW FORD,
Commissioner of Finance

R. N. "BOB" ALLEN,
Commissioner of Public Utilities

H. LANE MITCHELL, Commissioner of Streets and Parks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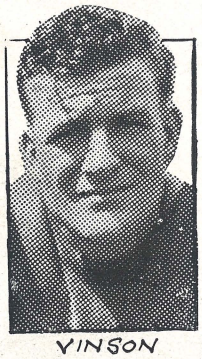
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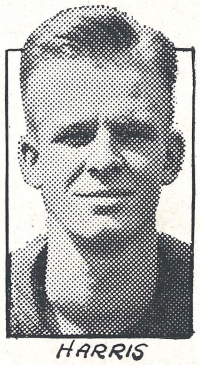
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RULE CHANGES

By JOE R. CARTER, Sports Editor, The Shreveport Times

The oft-repeated cry of do not tamper with the rules was heard and respected by authors of the football code at their last meeting.

For once the fans can relax. They do not have to go into a deep study to become familiar with changes in the rules governing the gridiron game.

Only five changes affect the pigskin game this fall, and at least one comes as a relief to the spectators.

From the fans' viewpoint the most important thing the rule makers did at their last session was to issue the ultimatum that players must be numbered front and back so as to be easier to identify. This law is really a popular one.

The most important change for the game and the players pertains to the kickoff. In previous years the kickoff that went out of bounds was brought back to be booted again. This year the ball will be set down ten yards in from the spot where it went out, or on the defenders' 35-yard line, defenders' choice.

Two new explanatory notes have been written into the rules. One covers the kicking off a loose ball and the others in on pass interference.

This season if a player intentionally or unintentionally kicks a loose ball it will be given on the spot to the other team. If a free ball is struck by a portion of a player's body other than his foot it is not to be considered as being kicked.

If officials decide he wasn't really trying to catch or bat the ball a defending player won't be penalized if he bumps a would be pass-catcher.

Another change serves as a warning to coaches. If men ineligible to catch forward passes don't stay clear they may be held to the line of scrimmage.

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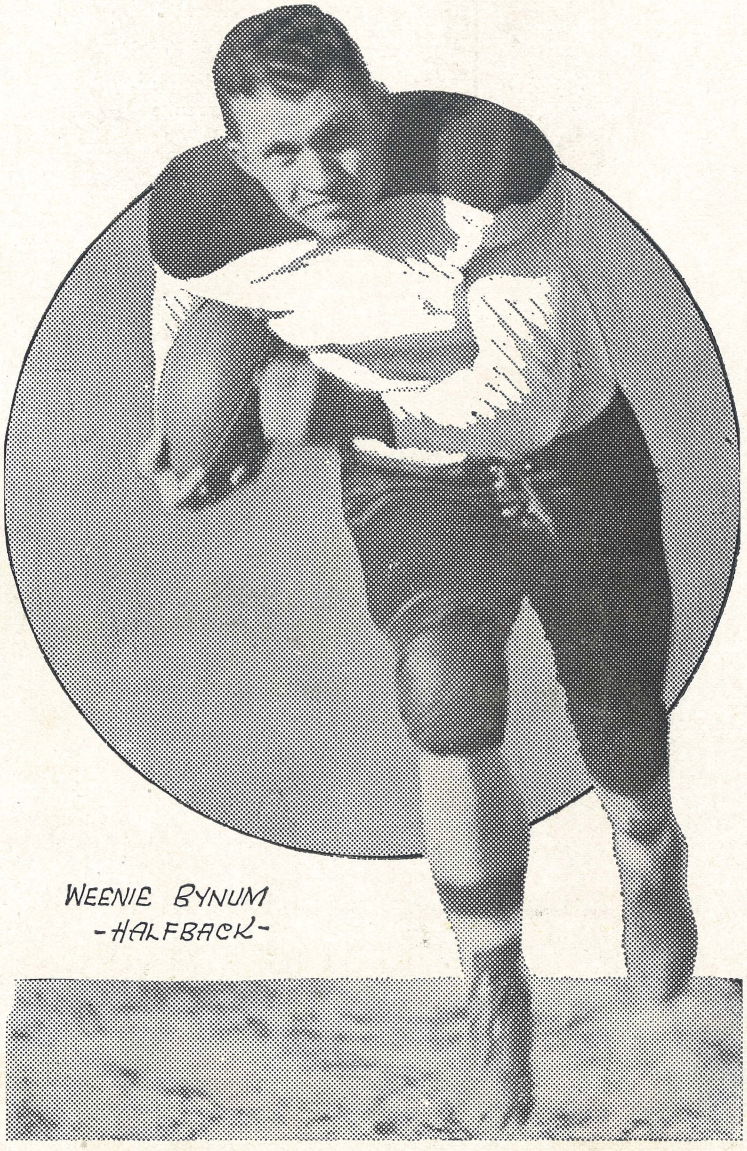

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20	Huessner, e	49	Robinson, t
21	Foster, g	50	Mansker, e
23	Oldham, c	51	Taylor, g
24	Boles, g	52	Bivins, b
25	Akin, g	53	Oswalt, e
26	Blue, t	54	Carothers, t
27	Brazell, b	55	Gernand, t
29	Bailey, c	56	Curtis, e
30	Kimbriel, e	57	Patterson, b
31	Barnes, e	58	Williams, e
32	Cleghorn, c	59	Wimpee, e
33	Graham, b	61	Chalkley, e
34	Cloyd, c	62	Coleman, g
35	Edwards, t	63	Black, t
36	Ellison, t	64	Parks, b
37	Edens, g	65	Bankston, g
38	Graham, g	66	Hikel, t
39	Byrd, b	67	Boyd, e
40	Grumbles, b	68	Reader, t
41	Hutchens, e	70	Gernand, b
42	Petty, e	71	Williams, b
43	Lucas, e	72	Evans, b
44	McCarver, c	73	Rose, c
45	Lewallan, b	74	Lider, b
46	Kriel, g	75	Tilden, b
47	Marx, t	76	Baggett, b
48	Putman, b	77	Carl, b

CENTENARY

20	Beasley, b	40	Outz, e
21	May, b	41	Bowerman, b
22	Stone, b	42	Allen, g
23	Birkelbach, b	43	Zimmerman, g
24	O'Brien, e	44	Bynum, b
25	Whitehurst, b	45	Harris, e
26	Patterson, e	46	Mason, e
27	Huddleston, b	47	Olzack, e
29	Looney, e	49	Kennedy, b
30	Vinson, t	51	Turley, t
31	Reynolds, g	52	Clark, b
32	Partin, t	53	Midkiff, c
33	May, c	54	Bradley, g
34	Bardon, t	55	Rawlinson, c
35	Steeples, g	56	Padgett, c
36	Manson, b	57	Jones, t
37	Smith, g	58	Burgess, t-c
38	Ails, b	60	Longacre, t
39	Lingo, b	61	Warren, e

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BAYLOR		CENTENARY
67 Boyd	L.E.	Outz 40
26 Blue	L.T.	Partin 32
46 Kriel	L.G.	Bradley 54
58 Williams	C.	Rawlinson 55
62 Coleman	R.G.	Zimmerman 43
47 Marx	R.T.	Vinson 30
20 Huessner	R.E.	Warren 61
55 Gernand	Q.B.	Huddleston 27
57 Patterson	R.H.	Stone 22
72 Evans	L.H.	Ails 38
27 Brazell	F.B.	Whitehurst 25

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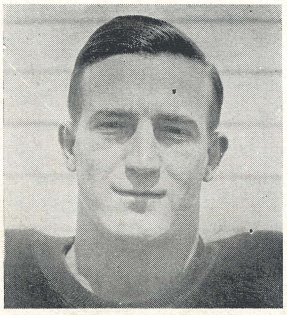

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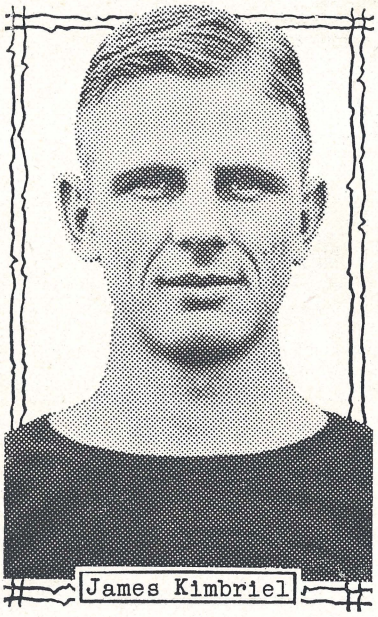
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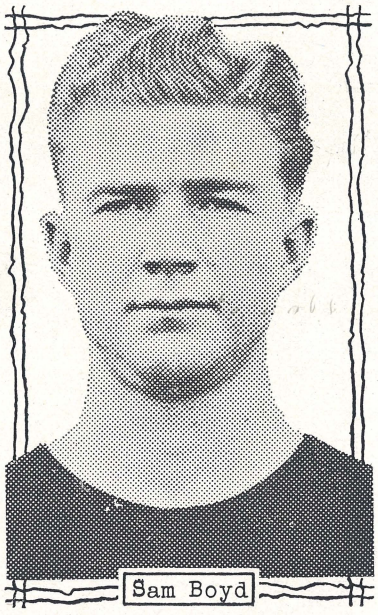
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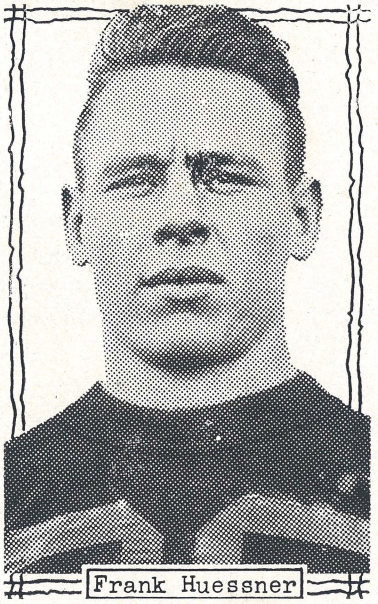
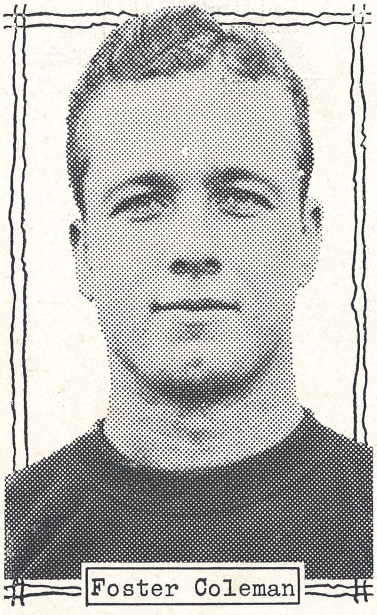

Frank Huessner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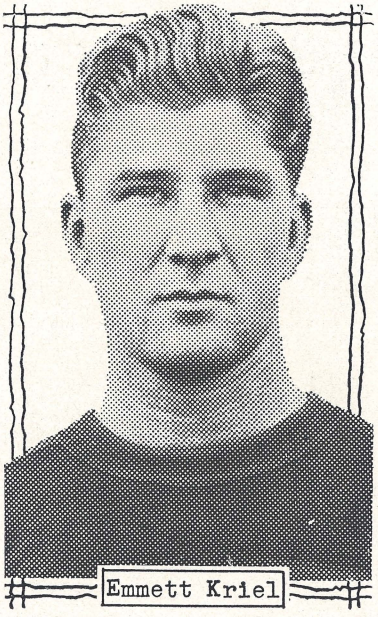
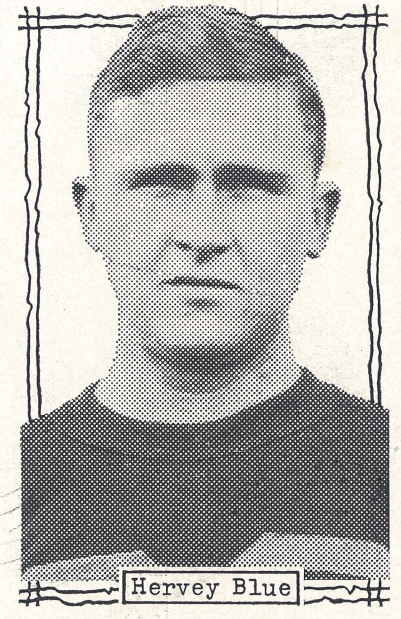

Emmett Kriel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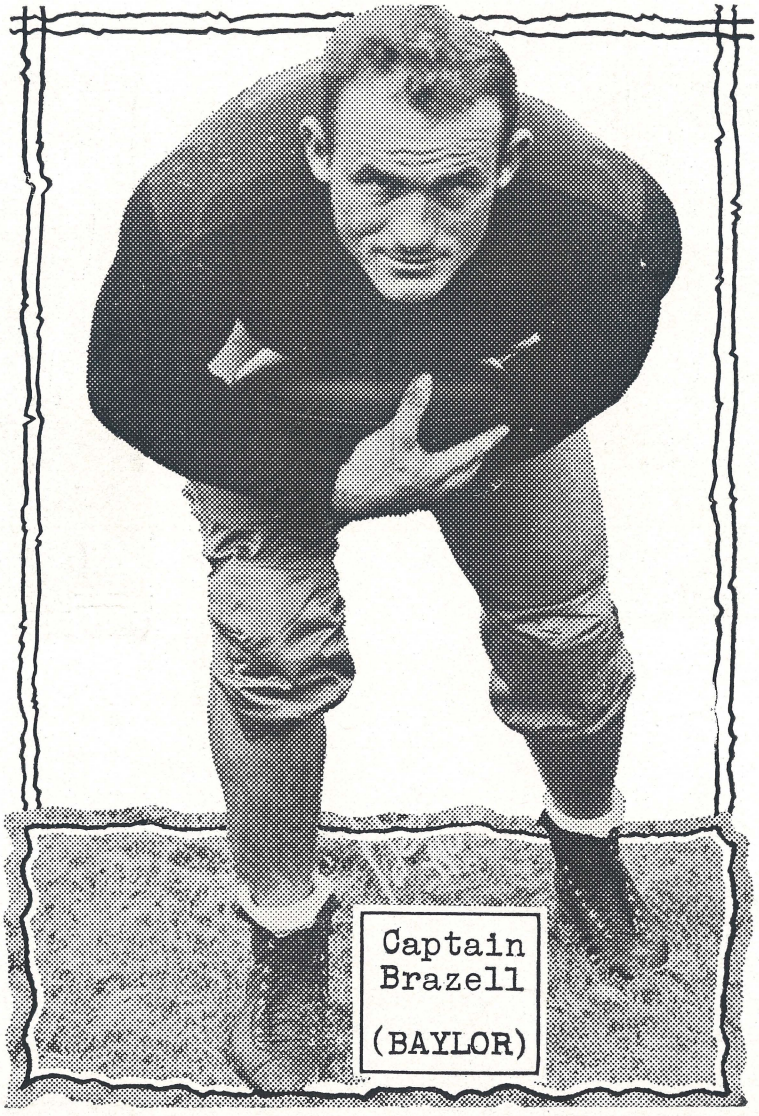

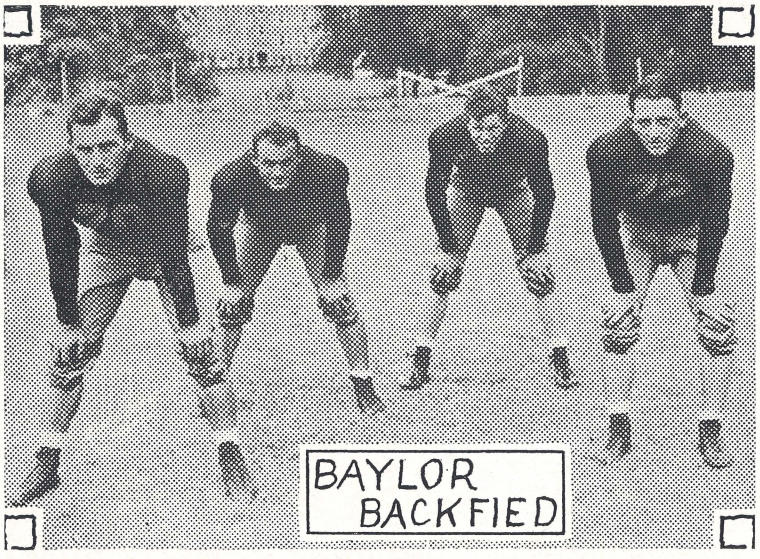

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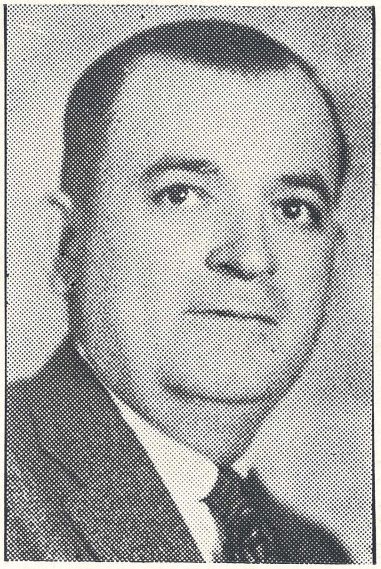

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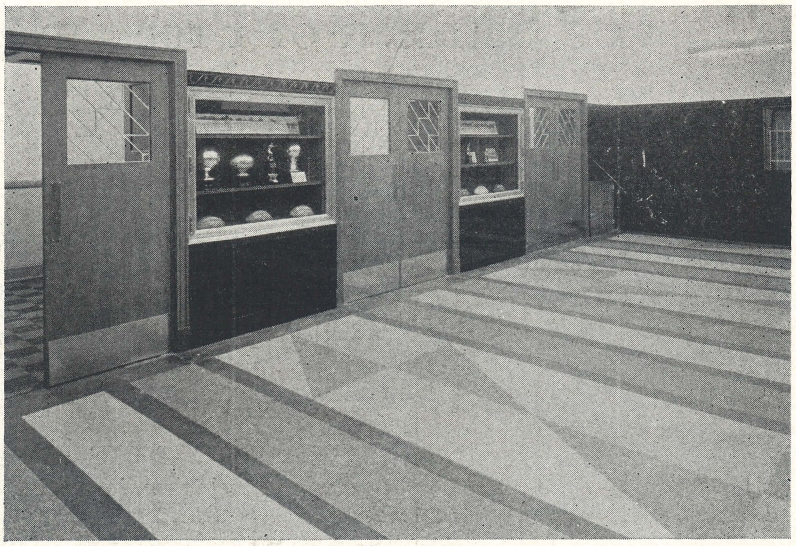

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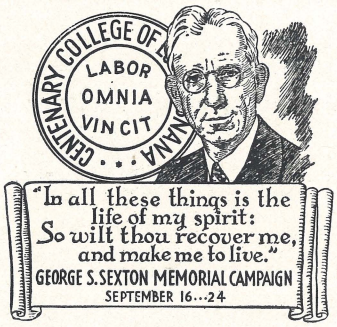
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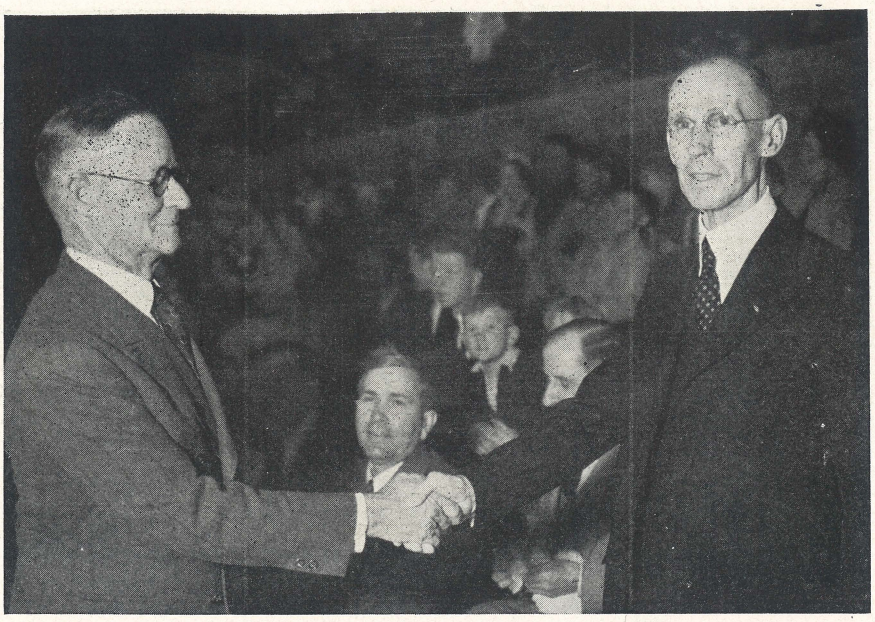

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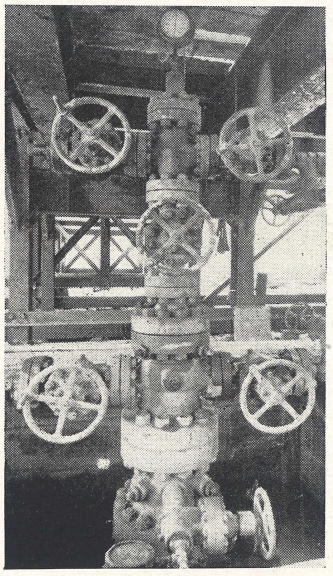

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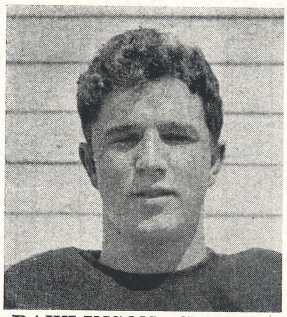

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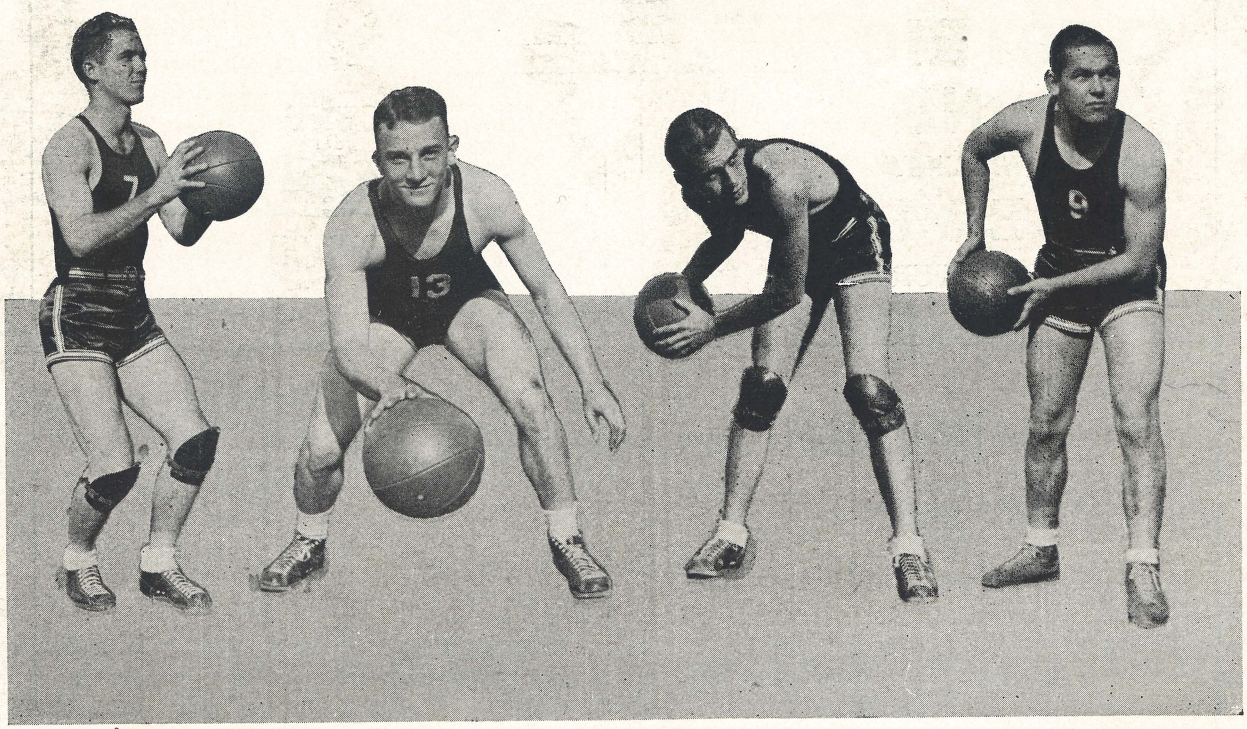

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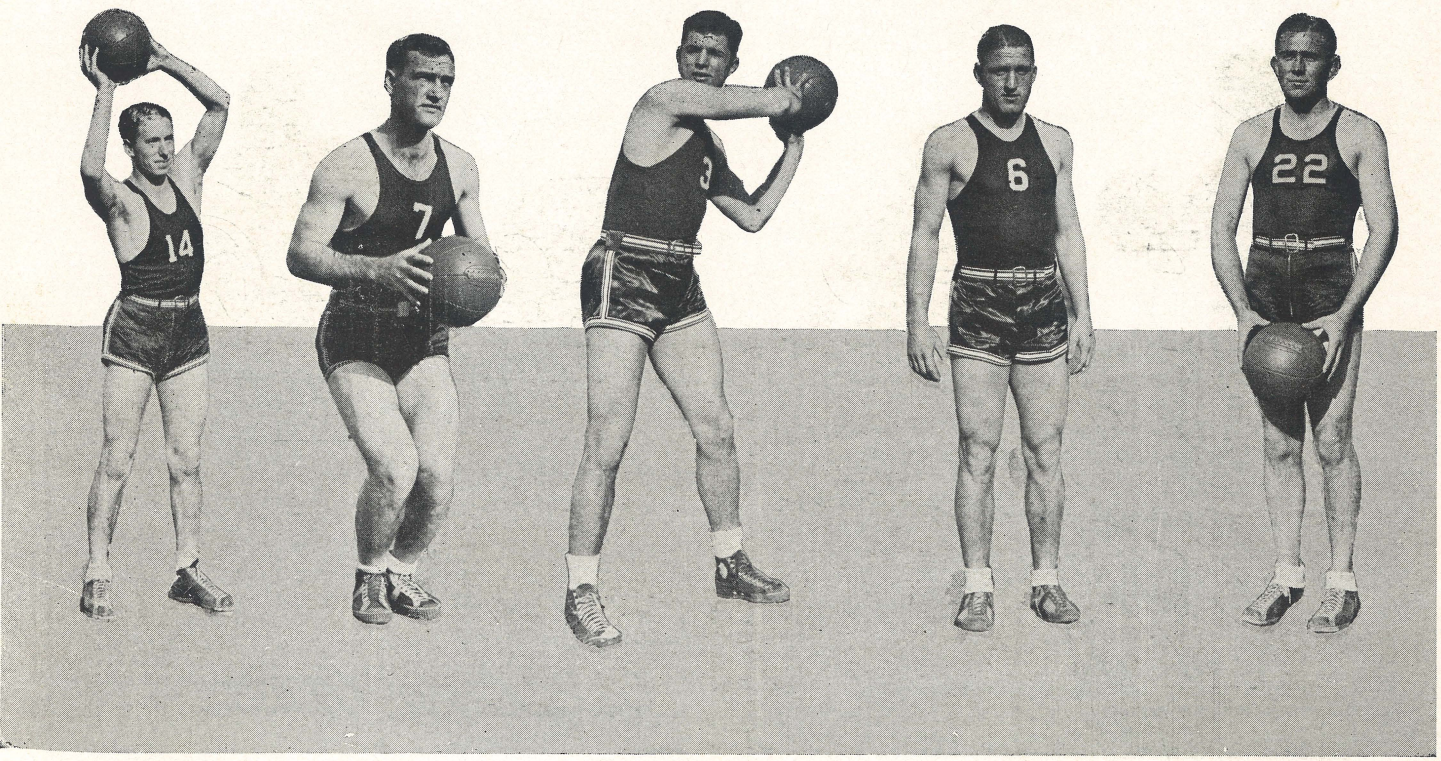
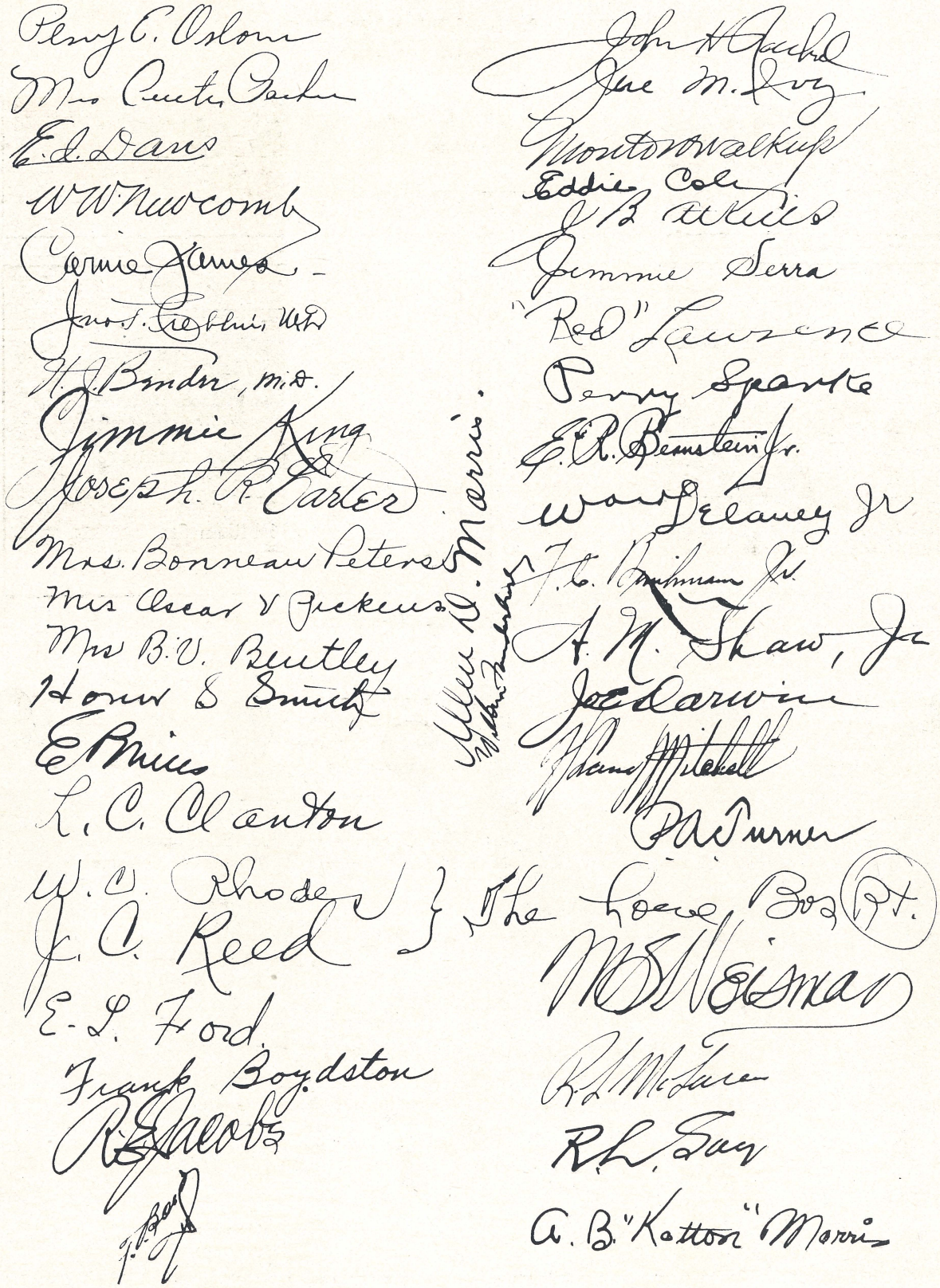


KENNEDY LINGO RAWLINSON OUTZ WILLIAMS

GENTS' BOOSTERS



1937 CENTENARY BOOSTERS CLUB

BONNEAU PETERS, *President*

Football Season Ticket Committee
HENRY A. O'NEAL, *Chairman*

HENRY O'NEAL

Bill Pinson Team
Maroon

Ed O. Hardin
Jimmie Atkins
Allen D. Morris
E. A. Labry
Charlie Grayson
Joe E. Marshall
A. R. Teague
O. F. Sharver
Ralph Worley
Carl Stewart
D. M. Simerly
Charlie Hart
C. W. Robinson
A. W. Baird
Hardy A. O'Neal
Howard Hooper
Billie Goldstein
Tommie Massingill

BONNEAU PETERS

W. N. O'ROARK *Team*
"Whites"

Arthur Davis
Paul Mullin
E. I. Davis
H. D. Lawrence

Sid Binion
Frank Ellis
J. W. Paylor
J. B. Greer

Elgin Cole
Bert Kouns
W. A. Robinson, Jr.
Jimmie Serra

Milton LaPorte
R. R. Adams
Charlie Harbuck
Jimmie Davis

Team Doctors:

Sick and injured GENTS are cared for by the following doctors of the Shreveport Clinic: Drs. B. C. Garrett, George Garrett, W. L. Atkins, J. G. Pou, and W. J. Norfleet, Davidge.

Football Program Committee:

A. A. Davis and F. A. Ellis, Co-chairmen

Summertime Employment Committee.

Bonneau Peters, Chairman
F. A. Ellis, Sub-chairman

Reception of Visiting Teams Committee:

Allen Morris, Chairman
Charlie Grayson, Sub-chrmn.
J. P. Ragsdale

Entertainment Committee:

Paul Mullin, Co-chairman
A. A. Davis, Co-chairman

Publicity Committee:

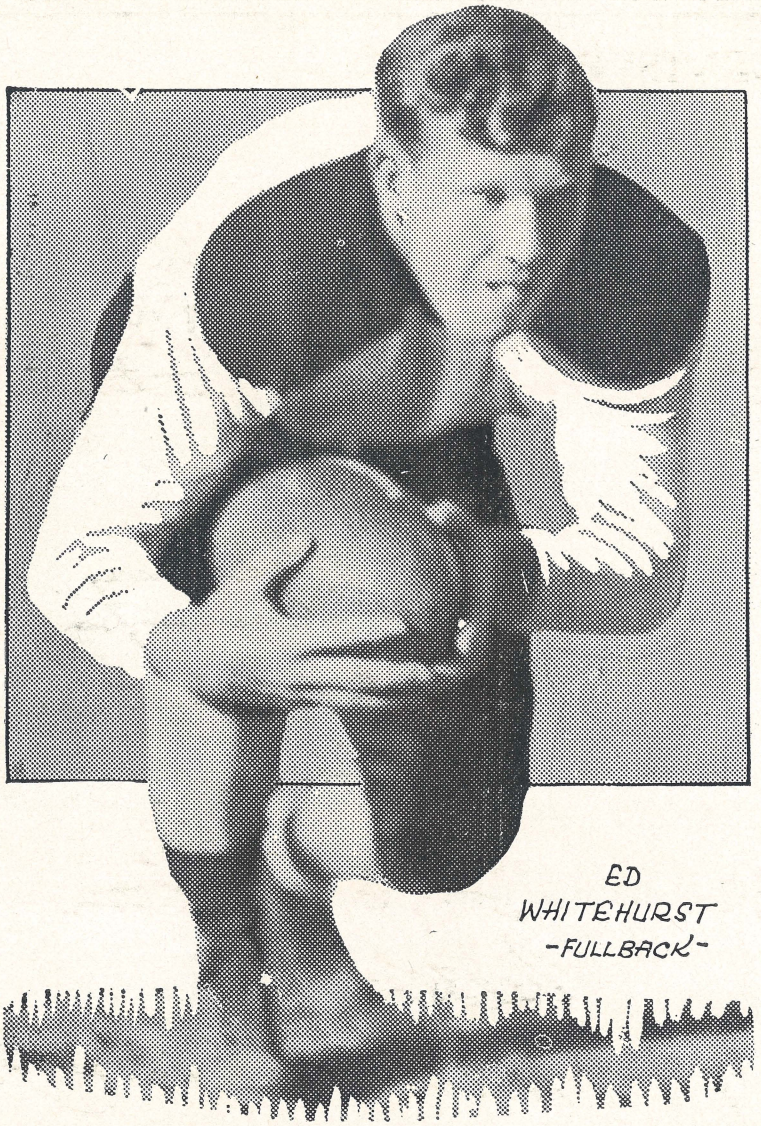
Ralph Worley, Press
J. M. Ellis, Radio

Honorary Members:

Ralph Swanson
Waldo Moore
Joe Carter
Otis Harris
Ted Andrews

Banquet Committee:

E. I. Davis
R. R. Adams, Chairman



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H. A. Blocker, President
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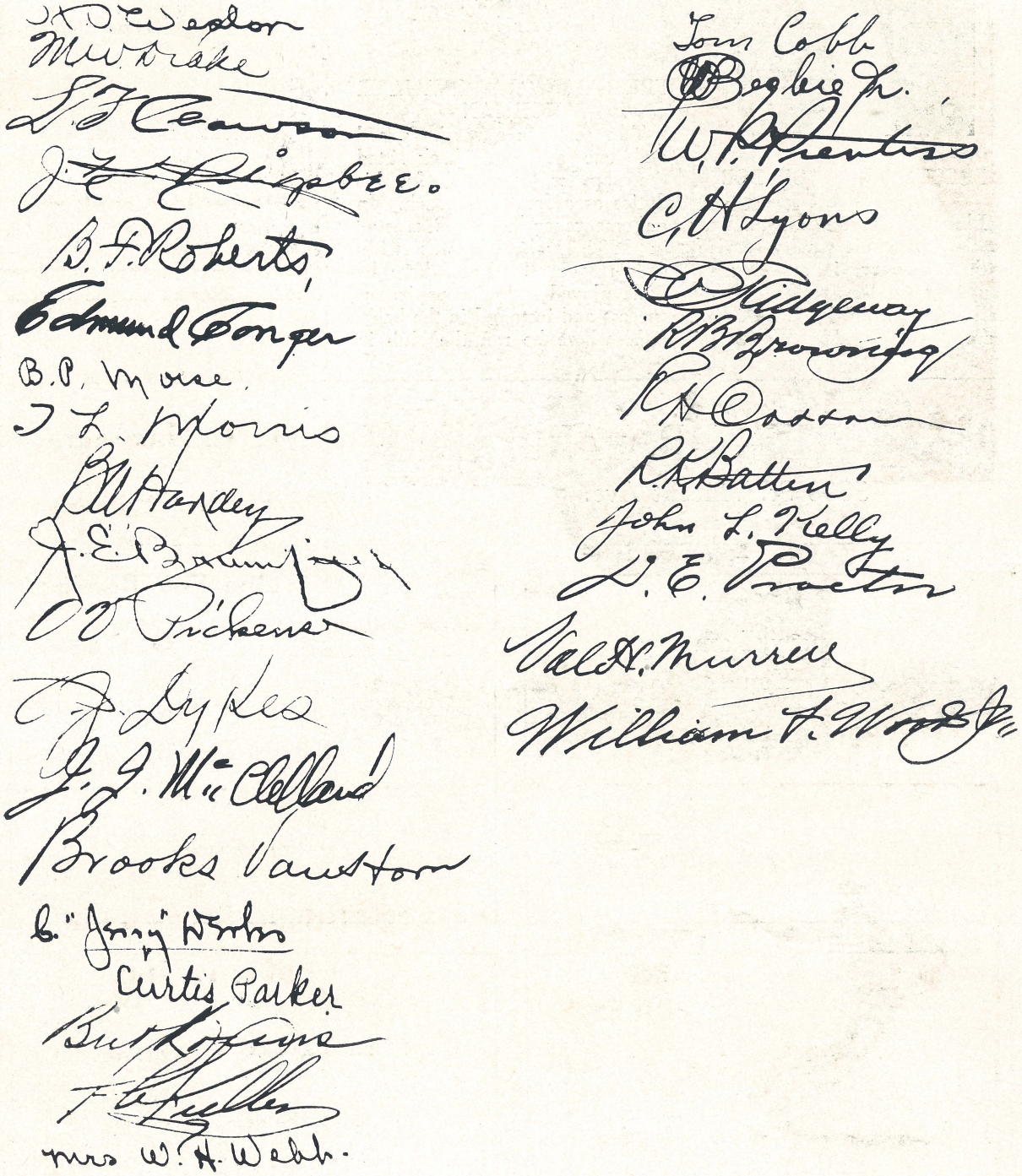
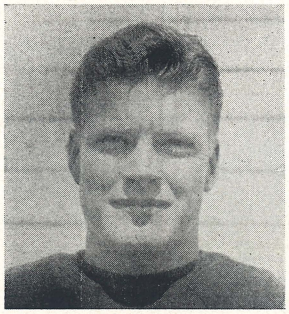
Shreveport, La.

GENTS' BOOSTERS



FRESHMEN COACHES



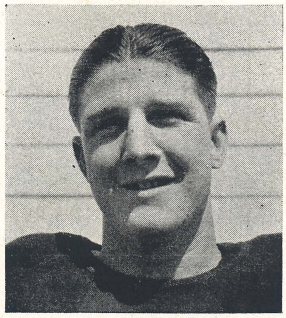
Bob Decker

FRESHMAN COACH BOB DECKER

Blond Bob, an outstanding tackle during his varsity service with Centenary, is assisting in rounding out the freshman football program in 1937. Decker teamed with Broddie Waller in 1936 to give the Gents some of the best tackle play the team has ever had. In addition to being a football star, Decker was also a basketball letterman, and one of the most popular athletes the school has ever had.

FRESHMAN COACH WALTER HOHMAN

Two years as a varsity guard and one as quarterback fitted the popular "Cowboy" for his duties as a freshman coach. In an emergency that was created in 1936, Hohmann was withdrawn from the line where he had played with conspicuous success and installed in the backfield where he ran the club in such an expert manner as the signal-caller that he held down the first-string quarterbacking role the entire season. In addition to his duties as freshman coach, Hohmann is also on the call list for work with the varsity.



"Cowboy" Hohman

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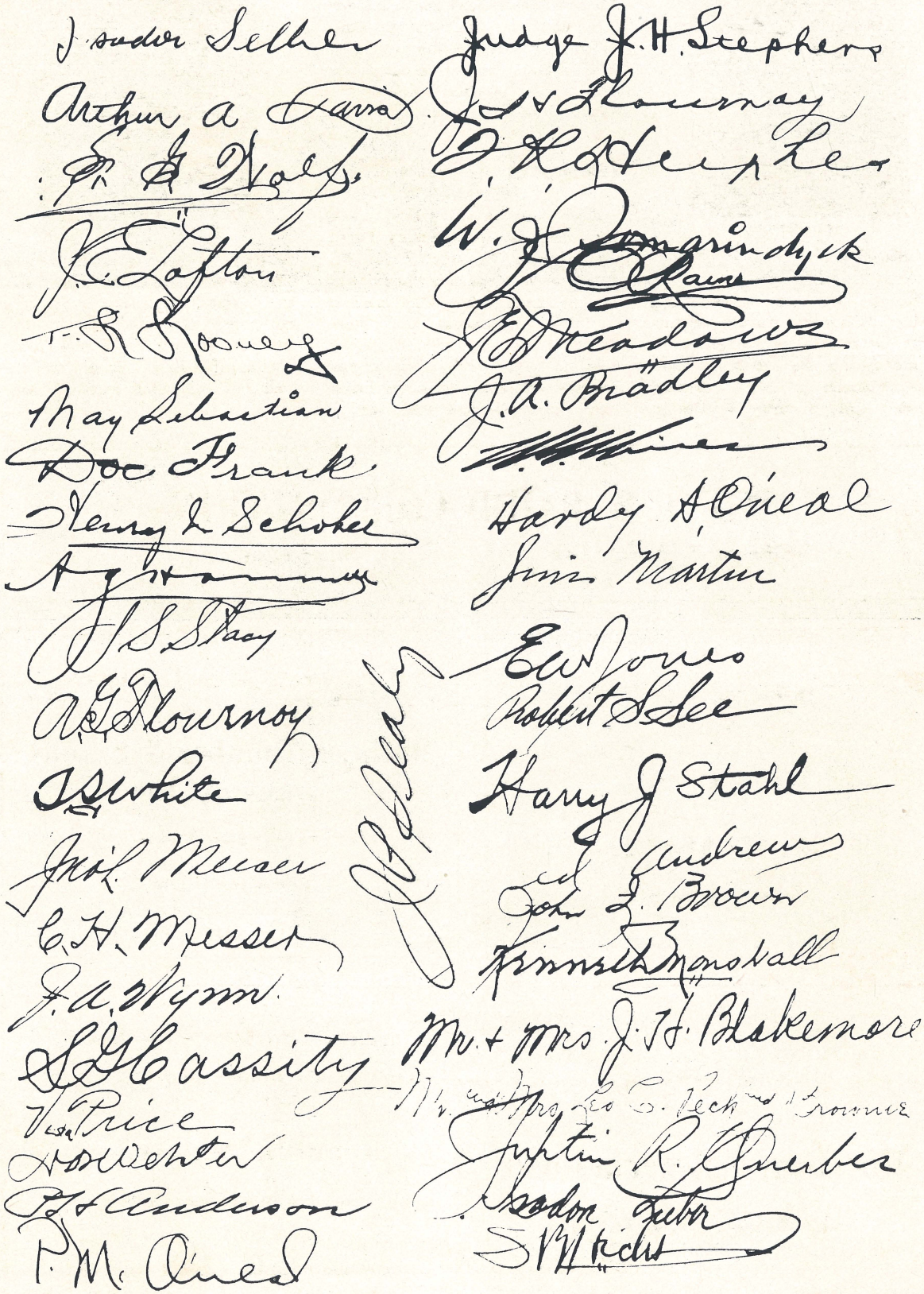
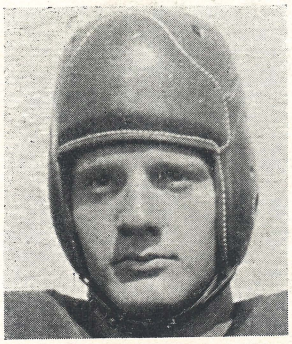
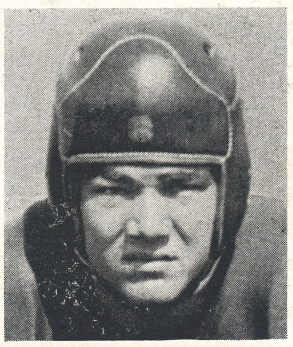
GENTS' BOOSTERS



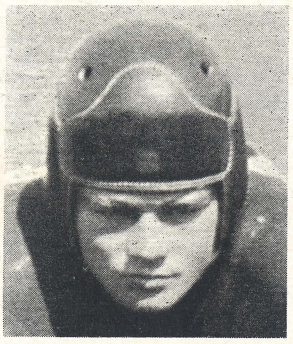
Gents



MASON—END



REYNOLDS—GUARD



JACK MAY—END

LONGACRE—TACKLE

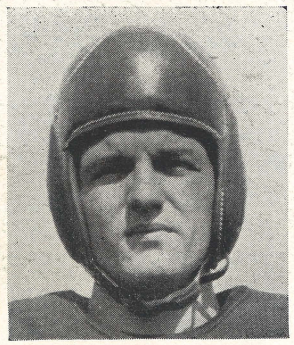
TURLEY—TACKLE

BARDON—TACKLE

ALLEN—GUARD

OLZACH—END

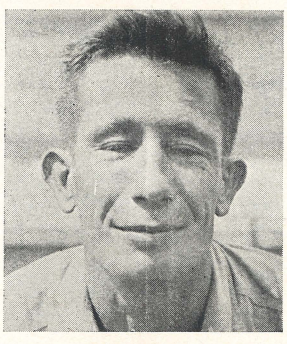
STEEPLES—GUARD



O'BRIEN—END

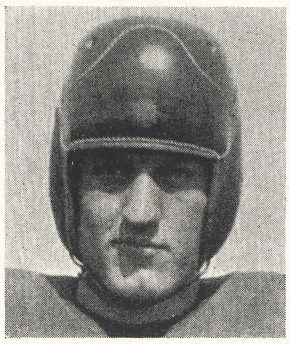
LOONEY—END

CLARK—BACK



HOOT'' GIBSON—TRAINER

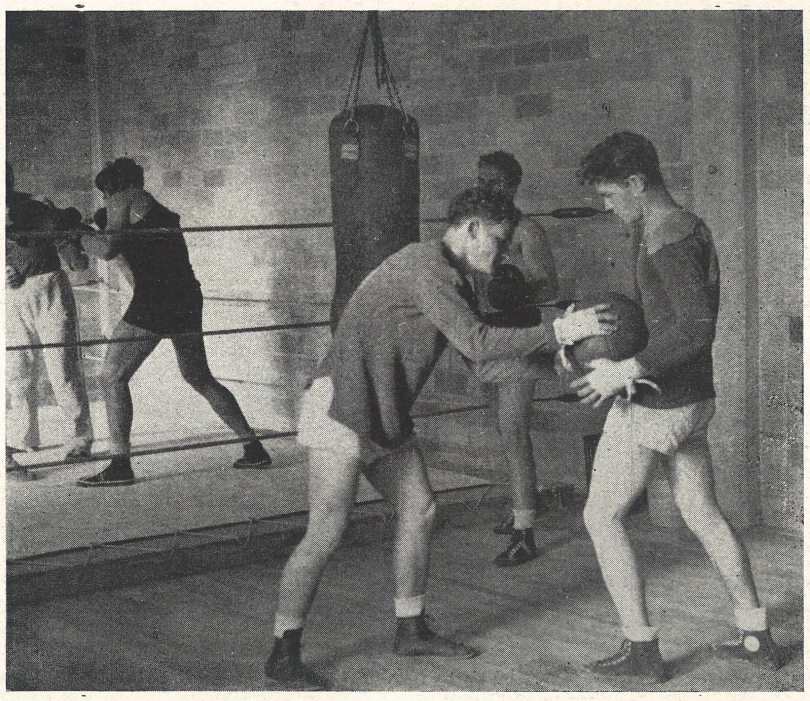
F. M. MAY—BACK



OUTZ—END

MIDKIFF—CENTER

Morris-Dickson
8 DRUG STORES 8
THERE IS ONE NEAR YOU
HOME OWNED-HOME OPERATED



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2 JACKETS OF "CELLOPHANE" KEEP THEM FACTORY-FRESH

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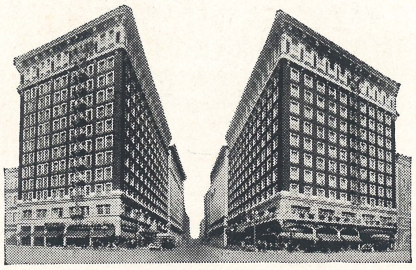

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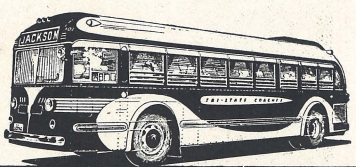

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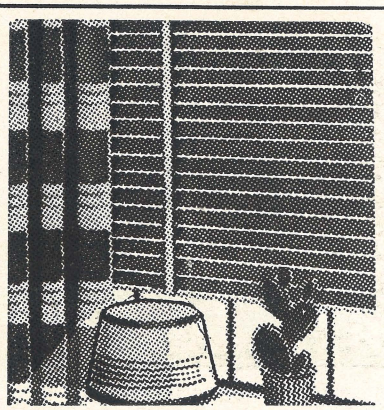
SERVICE



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BLINDS

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Gridiron furnished by

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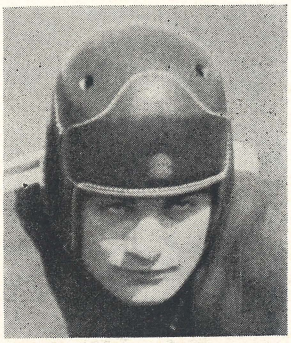
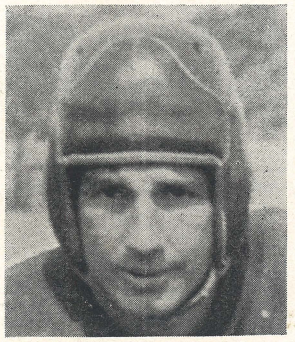


PADGETT—CENTER

Shreveport, Louisiana



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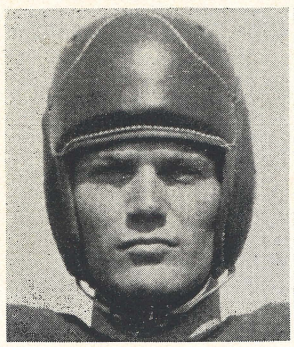
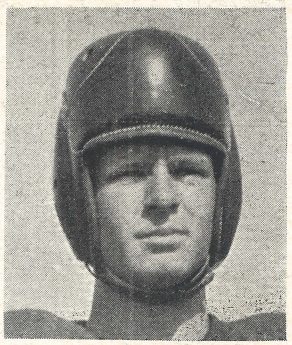


PATTERSON—END

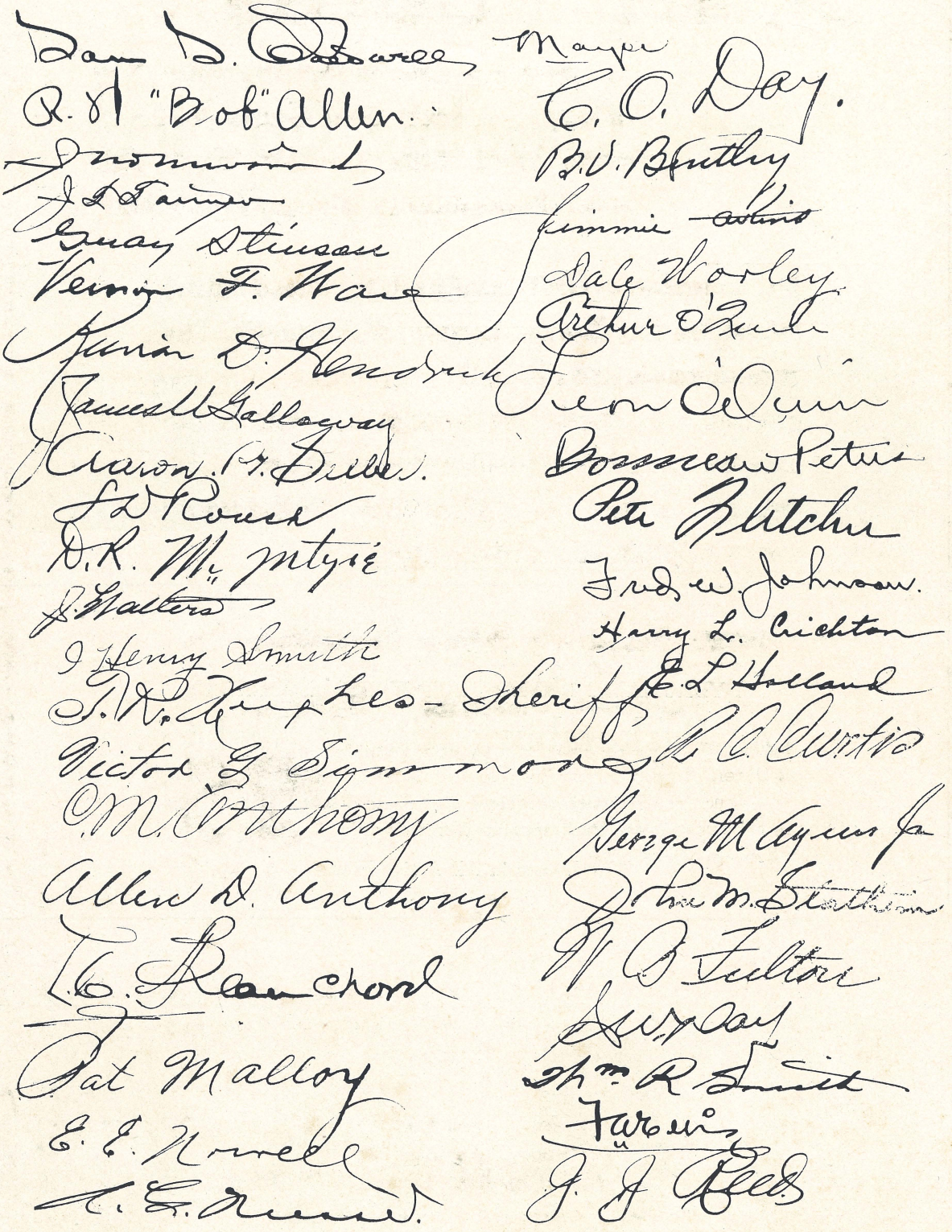
BIRKELBACH—BACK

LINGO—BACK



HARRIS—END

GENTS' BOOSTERS



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